

2024 Impact Report



Wesley Manor's Vision for the Future: A Strategic Path Forward

At Wesley Manor, our commitment to enhancing the lives of our residents drives our vision for the future. One of the key accomplishments of 2023-2024 was the development of a comprehensive Strategic Plan, outlining our path for the next five years. With this clear and focused road map, we are poised to expand our services and deepen our impact as a leading senior care community. Below are our key strategic goals we are working toward:

Strengthening Our United Methodist Roots:

We aim to deepen our affiliation with the United Methodist Church, reinforcing our mission-driven approach to care.

Expanding to Serve More Residents: By expanding our community, we will maximize the number of seniors we can serve, creating a greater impact and modernized living and care amenities.

Growing Financial Stability:

We are focused on increasing our revenue annually, ensuring long-term sustainability while delivering exceptional care.

Excellence in Staff and Leadership: Achieving a staff retention rate of 72% with a succession plan for key leadership ensures continuity in our culture of care. We also strive to remain certified as a "World's Best Culture" employer.

Quality of Care: We are dedicated to maintaining or exceeding a CMS 4-star rating, ensuring that our residents receive the highest level of care.

Resident Satisfaction:

By prioritizing customer satisfaction, we aim to achieve a highly satisfied rating of 85% or more from those we serve.

These goals reflect our vision to continue growing and improving, while staying true to our mission of compassionate, faith-based care. With your support, we can make these aspirations a reality.


Wesley Manor Launches a Staff Scholarship Honoring Our Dedicated Nursing Leader

Wesley Manor is thrilled to launch the Deanna Young Scholarship—a special, staff-led initiative dedicated to advancing the education of those called to careers in nursing, senior living, and ministry. Named in honor of Deanna Young, RN, BSN, who devoted 28 years to serving Wesley Manor residents, this scholarship reflects her legacy of compassion, expertise, and unwavering commitment.

Your generosity empowers our staff to grow professionally, enhancing the exceptional care and sense of family that Wesley Manor is known for. By investing in their skills and knowledge, you're directly helping us to uphold a legacy of care and compassion that benefits every resident. Thank you for being a vital part of this mission to honor Deanna's impact and to build an even brighter future for our community.



Deanna's dedication to serving others is a ministry to her legacy of compassion and commitment.



WESLEY MANOR'S MISSION to SERVE
Wesley Manor serves its residents and families with a dedicated and professional staff, in a nurturing Christian environment.

2023-2024

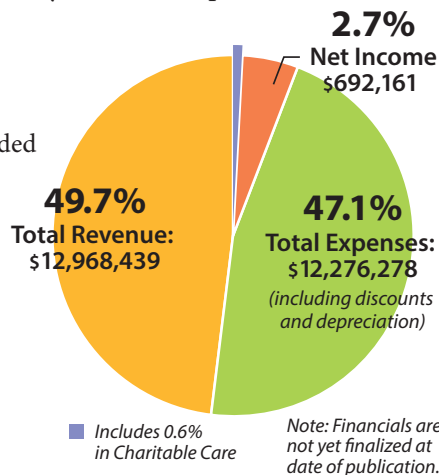
Key Accomplishments

Impacting our seniors with fantastic help from supporters like you...

Throughout last year, we counted on our supporting groups, families and corporations to help lift up our residents to new levels of care, while upgrading facilities and care — and treating all residents with quality care and respect!

► Financial Highlights for Fiscal Year 23-24

Our commitment to care and financial stewardship has provided \$148,445 in charitable care, ensuring that no resident is asked to leave if they run out of resources and are unable to fully pay. This dedication is central to our mission, ensuring that all residents can continue to receive quality care and support.



► Wesley Manor is Recognized as World's Best Culture Certification



Wesley Manor is proud to have earned Drive's World's Best Culture Certification for 2024. This recognition highlights our dedication to fostering a supportive, values-driven workplace for our staff, which directly enhances the quality of care we provide to our residents. We are deeply grateful to our supporters, whose generosity has played a vital role in this achievement by helping us create an environment where our employees and residents can thrive. Your continued support enables us to pursue excellence in all we do for our community.

RESIDENT SPOTLIGHT:

Ron Swogger – Enriching Wesley Manor with Faith and Fellowship

Wesley Manor has always prided itself on being more than just a place to live—it's a vibrant community where residents can thrive. One resident who truly embodies this spirit is Ron Swogger, a dedicated member of the Wesley Manor family for the past eight years. Ron's journey with Wesley Manor began when he and his wife, Juanita, decided to make it their home.



Since moving in, Ron has made a remarkable impact on the lives of his fellow residents. With his deep faith guiding him, he spends much of his time visiting the Health Care Center, where he provides comfort and companionship to those who may feel isolated.

One of Ron's favorite ways to contribute is by writing birthday cards for all of Wesley Manor's residents. During the Christmas season, he extends his kindness even further, ensuring every resident and staff member receives a card.

Ron's presence at Wesley Manor has enriched not only his own life but also the lives of those around him.

Thank you, Ron, for your incredible contributions and for being an important member of the Wesley Manor family.



Read Ron's complete amazing story here:

Mark your calendar for upcoming charity fun-raisers!

- **HOPE for the HOLIDAYS Appeal— Coming soon:** Keep an eye out for our *Hope for the Holidays Appeal*, launching soon! Your support will make a lasting impact on the lives of all Wesley Manor residents, helping to bring comfort, joy, and much-needed care to our entire community this holiday season.



- **Wesley Manor's "Swing for Seniors" Golf Outing** coming on May 19th at Louisville's Woodhaven Golf Club. Start getting your foursome together now and be ready for this yearly golf fundraiser benefiting those we serve.



Visit our Website



For more information or to schedule a tour call (502) 969-3277

5012 East Manslick Road • Louisville, KY 40219 • (502) 969-3277 • www.WesMan.org